



Redeemer Radio is a non-profit Catholic radio apostolate broadcasting across the Diocese of Fort Wayne-South Bend on two stations, WRDF, 106.3FM and WRDI 95.7FM. We are talk format airing both national and locally produced programming.

Internship Position: Marketing Assistant

Duties and Responsibilities

- Support the marketing manager in execution of current marketing plans
- Assist in ongoing marketing analysis and comprehensive campaign creation
- Assist in the creation of print, audio, email, and social media content
- Develop new social media campaigns, considering current and planned promotional activities
- Monitor social channels and respond to feedback, questions, and concerns
- Create and maintain tracking reports of digital and traditional marketing efforts

Qualifications

- Currently pursuing Bachelor's degree in marketing, communications or related field
- Although interns need not be Catholic, an interest in and knowledge of the Catholic Church is preferred
- Interest in learning about Catholic radio and the local Catholic community
- Strong work ethic
- Knowledge of business social media best practices and platforms
- Strong verbal and written communication skills with strong attention to detail
- Excellent critical thinking/problem solving skills
- Willingness to learn on the job and share experiences with other members of the team

Availability

- Redeemer Radio can be flexible with scheduling within stations hours: Monday-Friday, 8am-4pm
- Interns will report to our Fort Wayne studio -- 4618 E State Blvd., Suite 200